

JUL 30 1924

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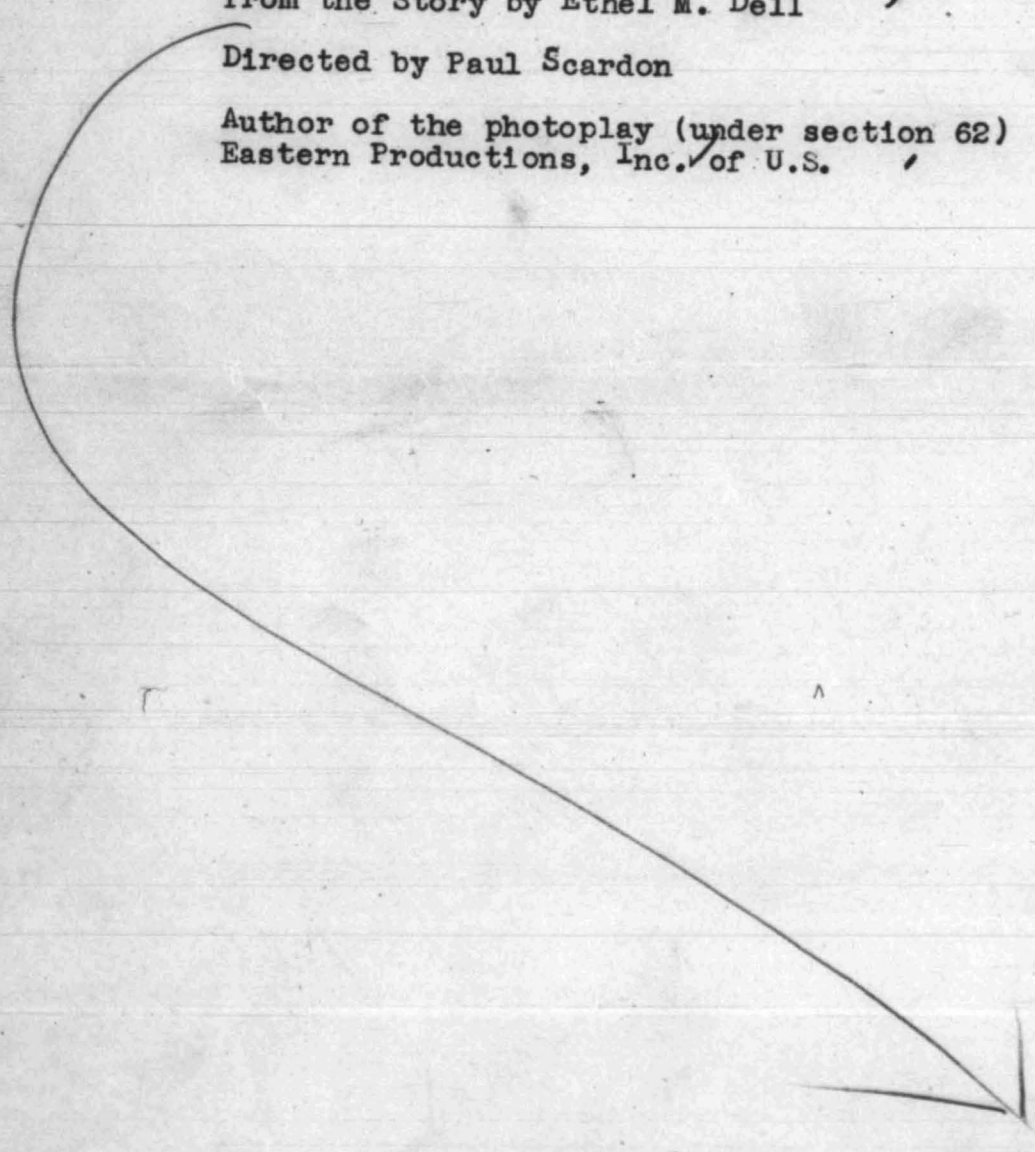
✓ HER OWN FREE WILL ✓

✓ Photoplay in six reels ✓

✓ from the Story by Ethel M. Dell ✓

Directed by Paul Scardon

Author of the photoplay (under section 62)
Eastern Productions, Inc. ✓ of U.S. ✓



JUL 30 1924

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Eastern Productions, Inc.

Her Own Free Will - 6 reels

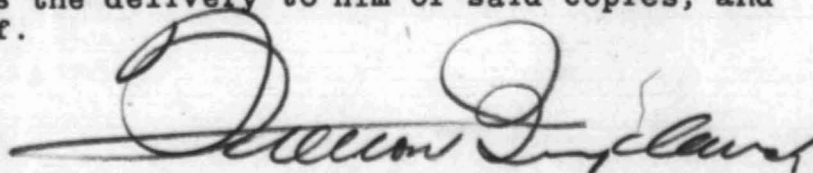
Respectfully,

FULTON BRYLAWSKI

The Eastern Productions, Inc.
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Her Own Free Will	7-30-24	L 20432

The return of the above copies was requested by the said
Company, by its agent and attorney on the 30th day of
July, 1924 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.



JUL 30 1924

Never has Helene Chadwick been more sweetly appealing—never has she done better histrionic work before the camera.

PRESS SHEET

ON

"HER OWN FREE WILL"

W. W. HODKINSON CORPORATION, 469 FIFTH AVENUE

HELENE CHADWICK BRINGS HER AND EXCELLENT DRAMATIC SCREEN VERSION OF ETHEL

(Make Them Eager To See The Picture By Running This
Reader in Your Program A Week in Advance).

HELENE CHADWICK in "HER OWN FREE WILL"

From the story by Ethel M. Dell

To save her father from bankruptcy Nan married Peter Cradock fifteen years her senior—a wealthy mine-owner whom she did not love. Just as they were setting out on her honeymoon a kindly Fate snatched her from the arms of her husband; sent him to South America and left her in her father's house.

Nan almost forgot her marriage. There was Jerry Lister, her childhood friend to help her forget. Then suddenly came a command from her husband to join him in South America. Nan refused absolutely. She had always had her own way and the man wasn't living who could order her about.

Peter came to get her. Nan called her marriage a mistake but her husband refused to release her.

He was relentless in his fight for his rights; she stopped at nothing in her fight for her freedom.

Which one wins in this great conflict of wills?

Here's a drama that will hold you breathless!

(Use these stories during the run of the picture.)

HOLMES HERBERT LEADING MAN FOR HELENE CHADWICK

Because of his splendid screen work particularly opposite Lois Wilson in "Another Scandal" his last picture, Holmes Herbert was chosen to portray the leading masculine role opposite Helene Chadwick in the screen version of Ethel M. Dell's story "Her Own Free Will" now being shown at the theatre.

Mr. Herbert is a native son of Erin. He has appeared on the American stage for seven years as well as in a multitude of pictures including: "A Doll's House", "Right To Love", "The Truth About Husbands", "Wild Goose", "Any Wife", "Evidence" and "A Woman's Woman".

He is especially suited for his part in "Her Own Free Will" in which he portrays a stern husband with a will of iron but a heart of gold.

SCARDON DIRECTS ETHEL DELL STORY

Paul Scardon who directed "Her Own Free Will", the picturization of Ethel M. Dell's story starring Helene Chadwick which is now being shown at the theatre is a native of Australia.

In his stage career there, extending over a dozen years, he was associated with Nance O'Neil, Kyrle Bellew, E. H. Sothern and Mrs. Fiske. Among the screen productions which he has directed are: "Partners of the Night", "Milestones", "Her Unwilling Husband", "The Breaking Point", "False Kisses", "Shattered Dreams", "Golden Gallows", "A Wonderful Wife" and "When the Devil Drives".

By the splendid way in which he has brought to life "Her Own Free Will", Mr. Scardon adds new lustre to his reputation as one of the most able screen directors.

(For Your Information.)

HELENE CHADWICK —in— "HER OWN FREE WILL"

From the Story by ETHEL M. DELL

Directed by PAUL SCARDON

Screen Dramatization by GERALD C. DUFFY

Produced by Eastern Productions, Inc.

Distributed by the W. W. Hodkinson Corporation



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"HER OWN FREE WILL"

Screen Dramatization by Gerald C. Duffy

FROM THE POPULAR STORY BY ETHEL DELL

Fate snatched her from the arms of a husband she loved and just as suddenly brought him back into her life. See this gripping story of a masterful man and a woman.

It will entertain you, thrill you and give you a lot to think about.

Directed by Paul Scardon Produced by Eastern Productions, Inc.

NOW PLAYING AT THE CAMEO

Three-Column Ad Cut No. 4

Paragraphs of Interesting Facts

ESS SHEET

ON

OWN FREE WILL"

INCORPORATION, 469 FIFTH AVENUE, NEW YORK CITY

INGS HER ALLURING CHARM
AMATIC TALENT TO BRILLIANT
OF ETHEL DELL'S GREAT STORY

You've a star who's the favorite of thousands, in a gripping story by "the novelist who never had a failure".

HELENE
CHADWICK



OWN FREE WILL"

Dramatization by Gerald C. Duffy

POPULAR STORY BY ETHEL M. DELL

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cardon Produced by Eastern Productions, Inc.

YING AT THE COMEEO THEATRE

Three-Column Ad Cut No. 4

of Interesting Facts for Use

WHAT THEY'VE DONE

HELENE CHADWICK:

Born and educated in Chadwick, New York. Was the Harrison Fisher girl, the most photographed girl in America, "the girl on the magazine cover." Among the many moving pictures in which she has appeared are: "The Cup of Fury", "Heartsease", "The Sin Flood", "Dangerous Curve Ahead", "Scratch My Back", "Yellow Men and Gold", "The Dust Flower", "The Sin Flood", "Brothers Under the Skin." In "Her Own Free Will" she makes her debut as a star.

HOLMES HERBERT:

Was born in Ireland and educated in England. Appeared on the American stage for seven years. His pictures include "A Dolls House", "The Truth About Husbands", "The Right To Love", "Wild Goose", "Any Wife", "Evidence", "A Woman's Woman", "The Enchanted Cottage", and "Another Scandal".

ALLAN SIMPSON:

Was nationally famous artist's model. Pictures include: "Glimpses of the Moon", "The Exciters", "A Society Scandal", "Miami", and "Another Scandal".

VIOLET MERSEREAU:

Went on the stage at an early age. Played child parts in stock. Was starred on the road as Rebecca in "Rebecca of Sunnybrook Farm". Has appeared in Famous Players, Universal, Bluebird, Pioneer, Fox and C. C. Burr screen productions. Pictures include "Nero", "Thunderclap" and "Luck".

GEORGE BACKUS:

Born in Ohio. Has been an actor for over forty years on the legitimate stage and ten years in pictures. Pictures include: "Anna Ascends", "Eyes of the Soul", "The Third Degree", "The Exciters", "Crossed Wires", "The Warrens of Virginia".

ETHEL M. DELL, Author:

An English woman known as "the novelist who never had a failure. Books include: "The Odds", "The Obstacle Race", "Rosa Mundi", "The Top of the World", "The Tidal Wave", "The Lamp In The Desert", "Greatheart", "The Safety Curtain", "The Hundredth Chance", etc.

GERALD C. DUFFY, Scenarist:

Is author of two hundred published magazine stories and articles and of nearly fifty produced original screen stories. Inaugurated picture play magazine and was editor for three years. Former scenario writer and editor for Goldwyn and Mary Pickford. Is known as expert title writer. Has the distinction of being only screen dramatist whose work was recognized in "The Literary Digest".

PAUL SCARDON, Director:

Was born in Australia. In stage career there was associated with "Nance O'Neil", "Kyrle Bellew, E. H. Sothern and Mrs. Fiske. Screen productions he directed include: "Milestones", "Her Unwilling Husband", "The Breaking Point", "False Kisses", "Shattered Dreams", "Golden Gallows", "A Won-

(Take this story to your editor before your play date.)

CONFLICT OF WILLS

THEME OF FEATURE

"Her Own Free will," Starring Helene Chadwick, Has Many Interesting Situations.

When a girl marries for money she has to be prepared to stick to her bargain, because if she's not, trouble is bound to ensue. Thereby hangs the tale of Helene Chadwick's starring vehicle "Her Own Free Will", the picturization of Ethel Dell's popular story of the same name which comes to the theatre for a run next.

The plot is an unusual one for it deals with some of those peculiar tricks of fate from which life gets its zest. To save her father from bankruptcy Nan Everard marries a millionaire much older than herself. Kindly events separate them immediately after the ceremony, send him to South America and leave her in her father's house. Just when she has about forgotten her marriage, her husband returns to take her with him. Nan refuses to stick to her bargain, and there follows a conflict of wills that is furious in its intensity.

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Helene Chadwick was never more appealing than as headstrong, impulsive Nan Everard. Holmes Herbert, has the leading masculine role. Allan Simpson, last seen in "A Society Scandal", Violet Mersereau and George Backus comprise the remainder of the supporting cast.

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Good Publicity,

Use Them!

GREGORY:

Helene Chadwick has brown eyes and light brown hair. Yes, it's bobbed. She was born and educated in Chadwick, New York. Before entering pictures she was the Harrison Fisher girl, "the girl on the magazine cover". Helene makes her debut as a star in the screen version of Ethel M. Dell's popular story "Her Own Free Will" and according to all reports she's great. You'll have a chance theatre.

INTERESTED:

Paul Scardon directed "Her Own Free Will", the screen version of Ethel Dell's story, in which Helene Chadwick is starred. Mr. Scardon is an Australian by birth and a director of wide experience. Some of the pictures which he has directed are: "Her Unwilling Husband", "The Breaking Point", "False

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(For Your Information.)

HELENE CHADWICK

—in—

"HER OWN FREE WILL"

From the Story by **ETHEL M. DELL**

Directed by **PAUL SCARDON**

Screen Dramatization by **GERALD C. DUFFY**

Produced by **Eastern Productions, Inc.**

Distributed by the **W. W. Hodkinson Corporation**

THE CAST

Nan Everard	Helen Chadwick
Peter Craddock	Holmes Herbert
Jerry Lister	Allan Simpson
Colonel Everard	George Backus
Mona Everard	Violet Mersereau

THE STORY

Because her father is on the verge of bankruptcy, Nan Everard marries Peter Craddock, millionaire mine owner, who is fifteen years her senior and whom she does not love. It is necessary for Craddock to return to Peru immediately to avert a crisis at the mines. Nan does not want to go to South America and is resentful that she, who has had her own way all her life, has to do something that she does not want to do.

The car which is taking them to the boat topples over an embankment and falls into a ditch. Craddock shields Nan with his own body. He is not hurt, but the broken glass cuts an artery in Nan's arm.

Craddock watches at Nan's bedside for many hours. The doctor says it will not be safe for her to travel and, as Craddock has to return to the mines immediately, he leaves Nan in her father's care, insisting that she accept the settlement which he has made on her.

Nan's recovery is rapid and the fact of her marriage, from which she was so suddenly delivered, grows shadowy and unreal and is almost forgotten. She resumes her old comradeship with Jerry Lister, a boy of her own age whom she has known since childhood. When they are returning in Jerry's motor boat from one of their picnics, Jerry persuades Nan to slip off her wedding ring. Pretending to lose his balance, he drops it in the water. Nan says it makes no difference.

When she receives a letter from Craddock stating that he is unable to get away and she should join him in South America, she is furious. She tells her father to write and tell Craddock that she absolutely refuses; the man doesn't live who can order her about.

In the preparations for the Hunt Club dance Nan and Jerry linger at the country club until the only chance of their getting home in time is for Jerry to steal the gardener's bicycle and for them to "ride double." They race a limousine on the road. When they get home, they discover that Peter Craddock was in the machine. He has come to take Nan to South America. After the dance, Nan tells Craddock that she does not wish to be his wife; her marriage was a mistake and she wants a separation. Craddock refuses and takes her in his arms. Nan is helpless and astounded. Craddock tells her she has married a savage—there is nothing that he cannot make her do, but if she comes to him of her own free will, he will make her happy.

The next night Mona, Nan's sister, tells Craddock that Nan, in order to make him give her a divorce, has gone to Jerry's shooting lodge. Craddock is furious. He follows and comes in just as Jerry, whom Nan has trusted implicitly, is attacking her. Craddock locks Nan in the bedroom, gives Jerry a whipping with a heavy crop and sends him away.

Craddock gives Nan two minutes in which to decide whether she will be his wife. He is willing to set her free if she desires it. She is glad to come to him "of her own free will."



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"HER OWN FREE WILL"

Screen Dramatization by **GERALD C. DUFFY**

FROM THE POPULAR STORY BY **ETHEL M. DELL**

Fate snatched her from the arms of a husband and just as suddenly brought him back into her life.

See this gripping story of a masterful man and a woman.

It will entertain you, thrill you and give you a lot to think about.

Directed by **Paul Scardon** Produced by **Eastern Productions, Inc.**

NOW PLAYING AT THE **CAMEO THEATRE**

Three-Column Ad Cut No. 4

Paragraphs of Interesting Facts In Your Program and

'Tis said that Helene Chadwick never had a picture that gave her a better chance to display her ability and charm than "Her Own Free Will," the screen version of the Ethel M. Dell story of the same name. In the starring role of this picture, alluring Helene is seen as an impulsive girl who marries a man for money and then refuses to stick to her bargain.

Miss Chadwick's supporting cast includes: Holmes Herbert, Allan Simpson, Violet Mersereau and George Backus.

Holmes Herbert, who plays the leading masculine role in "Her Own Free Will," the screen version of Ethel M. Dell's story in which Helene Chadwick is starred, might aptly be dubbed the "husband specialist." He has played the husband in almost every picture he has made. Although the kind of spouse varies with every film Mr. Herbert's portrayal has always been most realistic. He is especially good in his characterization of Peter Craddock in "Her Own Free Will," which Mr. Herbert declares is his favorite kind of husband, and the ideal one because he stands up for his rights and gets them but has the patience to wait until love is "fifty-fifty."

Allan Simpson, who plays an important part in "Her Own Free Will," the screen version of Ethel M. Dell's story of the same name says you never can tell what a Sir Galahad may be called upon to do. In the picture he was required to carry Helene Chadwick, the star, from a motor boat to the shore. Allan didn't very much mind the icy water in which he had to wade with Miss Chadwick in his arms but there happened to be stones in the water and it wasn't easy to look as pleasant as a young man carrying a charming young lady should look, and try to keep his footing and avoid the sharp edges at the same time.

Violet Mersereau, who plays the second feminine lead in "Her Own Free Will," adapted by Gerald C. Duffy from Ethel Dell's popular novel has been an actress since she was a little girl. She was starred on the road as Rebecca of "Rebecca of Sunnybrook Farm" and toured with Margaret Anglin in stock. Her latest pictures include "Nero," "Thunderclap" and "Luck." The thing about her part in "Her Own Free Will,"

which pleased her was the fact that she was able to wear some beautiful gowns. She enjoyed this the more, because in her recent pictures, she had either costume or "raggedy" roles. She purchased a Paris wardrobe for this picture and it is said to be well worth seeing.

"Her Own Free Will," the screen dramatization of Ethel M. Dell's famous novel takes up many interesting questions, among them whether it is wise for a girl to marry a man fifteen years older than herself and whether it is worth taking the chance of marrying for money. It also shows just how a girl who has always had her own way reacts to a certain masterfulness in a husband.

Helene Chadwick makes her debut as a star in this picture. Her supporting cast includes: Holmes Herbert, Violet Mersereau, George Backus and Allan Simpson.

The wreck scene in "Her Own Free Will," the screen dramatization of Ethel Dell's popular story of the same name, is the big thrill of the picture, but the company got a thrill they expected not wanted during the "shooting" of it. The script called for the car to go over an embankment and land in a ditch, in an effort to avoid colliding with another car. In spite of computations, the car was going at such a great



OWN FREE WILL

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speed that it actually went into the bumper of the other car and almost sent it over the embankment. After everyone caught their breath again, the right car was sent over and landed in a ditch twelve feet below. The wrecked machine was a beautiful Fiat limousine.

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There is one thing that the company of "Her Own Free Will" will always remember in connection with the picture and that is the one when they sat around for hours waiting for lunch. They had sent the car to town for sandwiches. On the way the chauffeur had a blowout. He was miles away from any telephone or garage and so the only thing he could do was to wait until another car passed him on the road and picked him up. The famished company comprised by Helene Chadwick, Holmes Herbert, Allan Simpson, Violet Mersereau, George Backus and Director Paul Scardon, worked as long as it could, but who can make love convincingly on an empty stomach? The sandwiches that finally arrived were proclaimed to taste better than many a banquet more elaborately prepared.

Gerald C. Duffy, who adapted Ethel M. Dell's story for the screen, is the author of two hundred published magazine stories and articles and of nearly fifty produced original screen stories. He is considered one of the best title writers in the business, and is the only screen dramatist whose work has been recognized in literary circles to the extent of having two pages devoted to him in the "Letters and Art" section of the "Literary Digest."

Helene Chadwick is the star of "Her Own Free Will." Her supporting cast includes Holmes Herbert, Allan Simpson, Violet Mersereau and George Backus.

"Scratch My Back," "Yellow Men and Gold," "The Dust Flower," "The Sin Flood," "Brothers Under the Skin." In "Her Own Free Will" she makes her debut as a star.

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BEN SILVEY, Assistant Director:

Three years with Norma Talmadge. Two years with Burton King.

Interesting Situations.

When a girl marries for money she has to be prepared to stick to her bargain, because if she's not, trouble is bound to ensue. Thereby hangs the tale of Helene Chadwick's starring vehicle "Her Own Free Will", the picturization of Ethel Dell's popular story of the same name which comes to the theatre for a ——— run next

The plot is an unusual one for it deals with some of those peculiar tricks of fate from which life gets its zest. To save her father from bankruptcy Nan Everard marries a millionaire much older than herself. Kindly events separate them immediately after the ceremony, send him to South America and leave her in her father's house. Just when she has about forgotten her marriage, her husband returns to take her with him. Nan refuses to stick to her bargain, and there follows a conflict of wills that is furious in its intensity.

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BETTY:

Yes, my dear, Holmes Herbert is married. I quite agree with you that he makes love "gorgeously". His latest picture is "Her Own Free Will" in which he has the masculine lead opposite Helene Chadwick. ———

GIGGLES:

You probably mean Allan Simpson. He has come forward quite suddenly and hasn't stopped yet. You're going to hear a lot about him. He played Gloria Swanson's husband in "A Society Scandal". His recent pictures include "Miami" starring Betty Compson; "Another Scandal" starring Lois Wilson, and "Her Own Free Will" starring Helene Chadwick the last of which will soon be shown at the ——— theatre.

MOVIE FAN-IE:

Your friend is wrong. Violet Mersereau hasn't left the screen, by any means. Her most recent picture is the screen version of Ethel M. Dell's story, "Her Own Free Will" in which she plays the second feminine lead. Helene Chadwick is the star.

'GENIE:

Ethel M. Dell, the English novelist, who never had a failure wrote the original story "Her Own Free Will" on which the photoplay of the same name is based. It was adapted for the screen by Herald C. Duffy. Helene Chadwick is the star. Her supporting cast includes Holmes Herbert, Allan Simpson, George Backus and Violet Mercereau.

CONSTANT READER:

The elderly gentleman who portrays the heroine's father in "Her Own Free Will", Helene Chadwick's first starring vehicle, is George Backus. Mr. Backus has appeared on the legitimate stage for forty years and in the movies for ten. He recently portrayed General Warren in "The Warrens of Virginia".



HER OWN FREE WILL - A HODKINSON RELEASE

One Col. Production Cut No. 2

Ethel M. Dell, the popular English author, whose story, "Her Own Free Will," has been made into a motion picture by Gerald C. Duffy, is known as the novelist who has never had a failure. So far, she has written fifteen books, all of them successes. Never once has she "slumped." "Her Own Free Will" is a gripping story of a girl who married for money and then refused to stick to her bargain.

Helene Chadwick is starred in the screen version. Her supporting cast includes: Holmes Herbert, Allan Simpson, Violet Mersereau and George Backus. Paul Scardon directed.

Ads That Tell At The Box-Office

IS THE MODERN WOMAN STILL
PRIMITIVE IN HER EMOTIONS?



**HELENE
CHADWICK**

"HER OWN FREE WILL"

From the Great Story by Ethel M. Dell
Screen Dramatization by Gerald C. Duffy
Produced by Eastern Productions, Inc.
Directed by Paul Scardon

For all her independence, is the woman of today any different from the mate of the cave man? Does she still give her heart to the man who wins her by his strength?

Here's a story of the age-old struggle—a dramatic chronicle of one of the fundamental questions of life.

List Your
Short Subjects
Here

It's A Picture That No Man or Woman Can Afford to Miss
NOW PLAYING AT THE CAPITOL THEATRE

A NEW ACCESSORY

You can procure a special window card for "Her Own Free Will" at your nearest Hodkinson Exchange.

If You Are a Masterful Man—

Take Your Sweetheart to See
"HER OWN FREE WILL"

The Screen Version of Ethel M. Dell's Great Story
NOW PLAYING AT THE STRAND THEATRE

Cuts and Mats

For all the ad and scene cuts shown in this press sheet can be procured at your Hodkinson exchange.

IN HIS POWER! IF YOU ARE
AN INDEPENDENT
WOMAN

FOR BETTER—
FOR WORSE

x-Office

OTIONS?

Some Hints to Help You With Your Exploitation

The Star:

Never was there a more appealing star than Helene Chadwick. Her charm and splendid acting ability have won for her, thousands of admirers. She was famous even before entering pictures for she was the Harrison Fisher girl, the girl on the magazine cover. Since appearing on the screen she has achieved a new popularity with the public. As a star she is the ideal of feminine loveliness and histrionic talent. Reap the harvest of her popularity by playing up her name in electric lights and advertising.

The Author:

The works of Ethel M. Dell are read by multitudes. This English writer is known as the novelist who never had a

Dealer Tie-Ups:

Book-Stores:

"Her Own Free Will" is the screen version of the story of the same name by Ethel M. Dell. It is included in a book of short stories called "THE ODDS and Other Stories", published by G. P. Putnam's Sons. Here is your chance to get a good window tie-up with all the bookstores, department stores and shops handling books. Get them to fix a window with Dell novels and to lay "The Odds" open at "Her Own Free Will". A card in the window should say: "Get the book here and see the picture at the _____ theatre. A Dell story is always a gripping drama of life".

Drug Stores, Beauty

Shops, etc.:

Helene Chadwick has given her personal endorsement to Tokalon, a new face powders. Get the drug stores, beauty shops and other merchants carrying the powder to make a window display with a portrait of Helene Chadwick and stills from the picture. A card in the window should read something like this: "Helene Chadwick, lovely star of Her Own Free Will now playing at the _____ theatre uses Tokalon for beauty".

Woman's Wear, etc.:

You can get a good window tie-up with women's dress shops, etc., simply by having them put some stills of the picture in their window, with a card reading: "The discriminating woman does not need to be urged to buy her gowns here. She does it of 'her own free will' because she knows she is getting the newest in style and the finest in material. Scenes from the motion picture production 'Her Own Free Will,' starring Helene Chadwick now playing at the _____ theatre".

You can adapt this idea for practically every merchant.

Newspaper Tie-Ups:

Essay Contests:

"Her Own Free Will" is a picture that lends itself readily to some first-rate essay contests. Have your newspaper editor conduct them and offer prizes to the winners. Any of the following questions would be a good subject for a merchant:

1. "Should a woman be permitted to act according to her own free will in marriage?"
2. "Does a masterful man make a good husband?"
3. "What attributes must the ideal husband of the modern girl possess?"

An announcement of the contest should cite the example of Nan Everard heroine of "Her Own Free Will" who refused to submit to the will of her

husband, a masterful man.

Special Articles:

Get the woman's page editor, special writer, or writer of "advice to the love-lorn" to write a special article on marrying for money, or how far a woman can follow her own free will in marriage or any of a dozen kindred subjects which she will think of after reading a synopsis of the picture or getting a general idea of the plot.

Be sure that she mentions the cast of Nan Everard of "Her Own Free Will" who married for money and then refused to stick to her bargain.

Co-operative

Advertising:

Get the advertising manager of your paper to co-operate with you in getting a two-page spread of merchant's advertising, tying up with the title in the manner mentioned above under dealer tie-ups. Every shop will be able to advertise by simply adapting the copy to their goods. For instance the food market can say:

"The thrifty housewife doesn't need to be urged to buy at the Economy Market. She comes of her own free will because she knows she will get the best food in the city at the cheapest prices."

Sermons:

Tell the ministers of your acquaintance the story of "Her Own Free Will" and get them to preach a sermon on love or some similar subject. If there are reporters present to report his sermon. You might use some of his statement in type ads too.

OIL PAINTINGS

Beautify your lobby and you will see new faces at the box office. You can procure a set of Oil Paintings on "Her Own Free Will," consisting of

- 1—30x40
- and
- 2—20x30

These are so made that you can unhook the two frames making two separate paintings.

You can secure these direct from the National Photographers, 719 Seventh Avenue, New York City, or through your local Hodkinson exchange.

Mail Campaign Letter

Dear Sir: (or Madam)

while in motion pictures, led to "Her Own Free Will," starring Helene Chadwick, will play at the _____ theatre for _____, beginning _____.

Here is a photoplay with a plot that is "different"—a gripping drama of a masterful man and a headstrong, yet warm-hearted woman and of the great conflict of their wills.

You remember "A Woman of Paris?" The little ironies of fate that made it a great picture? In "Her Own Free Will," Destiny weaves her thread in the same powerful manner.

Helene Chadwick was never seen to better advantage. Her supporting cast is comprised of some of the most able players on the screen.

"Her Own Free Will" is the screen version of the story by Ethel M. Dell, known as "the novelist who never had a failure."

I am confident that you will agree that this photoplay is a rare treat.

Cordially yours,

MANAGER.

Post Card

Dear Sir: (or Madam)

LENE
CHADWICK
WILL"

ist Your
Short Subjects

Here

Can Afford to Miss
THEATRE

Cuts and Mats

For all the ad and scene cuts shown in this press sheet can be procured at your Hodkinson exchange.

TER—
FOR WORSE

"HER OWN FREE WILL"

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Screen Dramatization by Gerald C. Duffy
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Directed by Paul Scardon

For all her independence, is the woman of today any different from the mate of the cave man? Does she still give her heart to the man who wins her by his strength?

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Cuts and Mats

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**IN HIS POWER! IF YOU ARE
AN INDEPENDENT
WOMAN**



Go to see

The Screen Version of
Ethel M. Dell's Story

"Her Own Free Will"

Starring

HELENE CHADWICK
at the
CAPITOL THEATRE

YOU'LL BE SURPRISED

Do Women Like Cave Men?

See

HELENE CHADWICK
in

The Screen Version of
Ethel M. Dell's Great Story

**NOW PLAYING AT THE
STRAND THEATRE**

**FOR BETTER—
FOR WORSE**

All the gold in the world cannot purchase a woman's love. But when she gives it of her own free will she gives lavishly and it lasts as long as life.



"HER OWN FREE WILL"

The Remarkable Screen Dramatization
of Ethel M. Dell's Great Story

Directed by Paul Scardon

Produced by Eastern Productions, Inc.

A PICTURE FOR EVERY LOVER

NOW PLAYING AT THE CAPITOL THEATRE

From the Great Story by
ETHEL M. DELL

Screen Dramatization by
Gerald C. Duffy

Produced by Eastern Productions

For a long, long while she crouched there listening.

Then suddenly she heard his foot on the stair.

He was coming! What would he say—what would he do?

See this extraordinary story of a savage man and a wilful woman.

AT THE CAPITOL THEATRE

WILL"

Your
Short Subjects
Here

Afford to Miss
THEATRE

Cuts and Mats
For all the ad and scene
cuts shown in this press
sheet can be procured at
your Hodkinson exchange.

ER—
FOR WORSE
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her own free will she gives lavishly



N FREE WILL"
e Screen Dramatization
Dell's Great Story
by Paul Scardon
Eastern Productions, Inc.
FOR EVERY-LOVER
THE CAPITOL THEATRE

get would be a stern looking man with
a heavy hunting crop in his hand. He
could give out a throw-away reading
"If a woman won't love you of her
own free will, should you master her?
See "Her Own Free Will", starring
Helene Chadwick at the
theatre".

Throwaways:
Besides the one mentioned above, you
might use either of the following as a
throwaway. Print it in bold type on a
small piece of paper: "Do women like
masterful men? See "Her Own Free
Will starring Helene Chadwick at the
theatre".
"Is a woman's will stronger than a
man's? Her Own Free Will starring
Helene Chadwick will tell you. At the
theatre".

thing like this: "Helene Chadwick,
lovely star of Her Own Free Will now
playing at the theatre uses
Tokalon for beauty".

Woman's Wear, etc.:
You can get a good window tie-up
with women's dress shops, etc., simply
by having them put some stills of the
picture in their window, with a card
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does not need to be urged to buy her
gowns here. She does it of 'her own
free will' because she knows she is get-
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picture production "Her Own Free
Will," starring Helene Chadwick now
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You can adapt this idea for practically
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general idea of the plot.
Be sure that she mentions the cast of
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who married for money and then re-
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their goods. For instance the food mar-
ket can say:
"The thrifty housewife doesn't need
to be urged to buy at the Economy
Market. She comes of her own free
will because she knows she will get the
gest food in the city at the cheapest
prices."

Sermons:
Tell the ministers of your acquaint-
ance the story of "Her Own Free Will"
and get them to preach a sermon on
mercenary marriages, marrying without
love or some kindred subject. Be sure
there are reporters present to report his
sermon. You might use some of his
statement in type ads too.

Mail Campaign Letter

Dear Sir: (or Madam)

You, who are always glad to hear of something really worth
while in motion pictures, will be interested to know that "Her
Own Free Will," starring Helene Chadwick, will play at the
theatre for beginning.

Here is a photoplay with a plot that is "different"—a gripping
drama of a masterful man and a headstrong, yet warm-hearted
woman and of the great conflict of their wills.

You remember "A Woman of Paris?" The little ironies of
fate that made it a great picture? In "Her Own Free Will",
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I am confident that you will agree that this photoplay is a
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Cordially yours,
MANAGER.

OIL PAINTINGS

Beautify your lobby and you will
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can procure a set of Oil Paintings
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of

1—30x40
and
2—20x30

These are so made that you can
unhook the two frames making two
separate paintings.

You can secure these direct from
the National Photographers, 719
Seventh Avenue, New York City, or
through your local Hodkinson ex-
change.

Post Card

Dear Sir: (or Madam)

Helene Chadwick was never more charming than in "Her Own
Free Will", the screen dramatization of Ethel M. Dell's popular
story. She has a splendid cast supporting her in this thrilling
drama of life and love.

At the theatre (date)

Cordially,
Manager.

Alluring HELEN CHADWICK	IF YOU MARRIED FOR MONEY
Starring in the Greatest Picture of Her Career	Go to the
"HER OWN FREE WILL"	CAPITOL THEATRE
From the story by Ethel M. Dell	And See Something That Will
The Story of a Modern Woman	Interest You
Married to a Savage Husband.	



MEN—Do You Know How to Manage a Wife?
WOMEN—Do You Know How to Manage a Husband?

"HER OWN FREE WILL"

The remarkable screen version of Ethel M. Dell's great story
Will Tell You

IT'S COMING TO THE
STRAND THEATRE
Beautiful Helene Chadwick is Starred

"YOU'LL DO AS I SAY!"
Throughout the ages, these words
have been the battle cry in the war
of the sexes.
Centuries ago Man used force to
make Woman do his bidding and
she had but her strength to combat
him.
Today it is his will against hers.
Here's the greatest battle of wills
ever screened.

DON'T MISS IT!
Screen Dramatization by
Gerald C. Duffy
From the Story of Ethel M. Dell
Directed by Paul Scardon
Produced by
Eastern Productions, Inc.
AT THE CAPITOL THEATRE

Publicity Prepared To Please And Be Of The Gr

(An advance feature. Take it to the editor before your play date.)

"MARRY OLDER MEN" STAR TELLS GIRLS

They Understand Women Better
Than Young Chaps Do, Says
Helene Chadwick

Helene Chadwick believes that those of her sex are perfectly right who declare that their future husband will have to be a man older than themselves. She was questioned on the subject while making "Her Own Free Will," her first starring vehicle, which will be shown at the theatre next _____ and play for _____ days.

In the picture, this popular player portrays a girl who marries a man fifteen years her senior in order to keep her father from bankruptcy. Miss Chadwick doesn't believe in marrying for money in any case, but she does believe that a girl should marry a man quite a few years older than she is.

"That gives him a chance to have acquired some experience and understandings," she explained. "Understanding is the greatest thing in marriage. The older man does the right thing at the right time; he often knows what is right even when the woman doesn't—that is, he does things which she doesn't realize are for her good until afterwards, just like Peter does for Nan in the picture. I don't think that any man ever entirely understands a woman, but the older man comes nearer to it than the younger."

Holmes Herbert plays the older husband in "Her Own Free Will." Allan Simpson, George Backus, and Violet Mersereau are also in the cast.

The screen dramatization was made by Gerald C. Duffy from Ethel M. Dell's story of the same name. Paul Scardon directed.

A Striking Display

Used in any manner, the beautifully colored Insert Card printed on the next page makes a striking display. Besides putting it in your

lobby, you will be able to think of many different uses for it to meet your individual needs.

SCREEN DEMANDS AN ACTOR'S BEST

Holmes Herbert Says You Can't
Cheat Before the
Camera

Actors who have appeared on both the stage and screen are continually being asked which medium requires the harder work, and practically always the answer is "the screen".

Here's what Holmes Herbert, who has the leading male role in "Her Own Free Will" which comes to the theatre for a _____ run next _____ has to say on subject:

"Acting, of course, whether for the stage or for the screen, is very much the same, but on the stage one can cheat a bit; on the screen one daren't cheat. By that I mean that there are times on the stage when the best of us let down a little. There may be times when you are witnessing a play that you feel that somehow or other the players do not seem to be living their parts. The performance lacks conviction. Nine times out of ten that is when the players are doing what I call cheating, that is, they are either not giving their best, or they may even be kidding. No one dares to kid with the concentrated eye of the camera waiting to register your every move. You are bound to give your best. Then again, in a studio one is kept on the jump all the time. An actor never knows what he is going to be obliged to do. He may never have seen the script. A director describes a scene to him, and quick, snap, at once, the actor has to visualize his characterization, which calls for all his ingenuity and inventiveness. There is no leisurely working out of a role. And for that reason I feel that the studio put more demands upon one's wits; the stage upon one's imagination."

"Her Own Free Will", the latest picture in which Mr. Herbert appears, was adapted by Gerald C. Duffy from Ethel Dell's story of the same name. Helene Chadwick is starred.



"HER OWN FREE WILL" ~ A HODKINSON RELEASE

Two-Col. Production Cut No. 1

REVIEWS

HELENE CHADWICK IS FINE ACTRESS

Charming Star is Excellent In
"Her Own Free Will,"
Ethel Dell Story.

Helene Chadwick achieves a real triumph in the screen version of Ethel M. Dell's popular story "Her Own Free Will", which the theatre is offering this week.

"HER OWN FREE WILL" IN EXCELLENT FILM

Helene Chadwick is Starred In
Gripping Story by
M. Dell.

A conflict of wills between a man and a woman is always interesting. Nan Everard and her husband have a battle in "Her Own Free Will," Helene Chadwick's first starring picture.

It is no news when we say Helene is charming, for she always has been, but we can say she is at her very best as Nan Everard the self-willed, impulsive, yet kind-hearted girl who married for money in order to save her father from bankruptcy. We didn't blame her husband for refusing to release her when she said her marriage was a mistake for she is a regular girl, one with brains and spirit enough to do what she things is right and then do an "about face" when she realizes she is wrong. To get the divorce, Nan goes away with Jerry Lister, a childhood pal, whom she never doubts. She learns with bitterness that Jerry is not half so decent as her stern husband whom after all, she has treated rather shabbily. It is the conflict of wills between Nan and her husband that makes the picture so gripping.

The cast is small but most competent. Holmes Herbert is excellent as the stern husband; Allan Simpson is good as Jerry and praise is also due George Backus as Nan's father and Violet Mersereau as her sister.

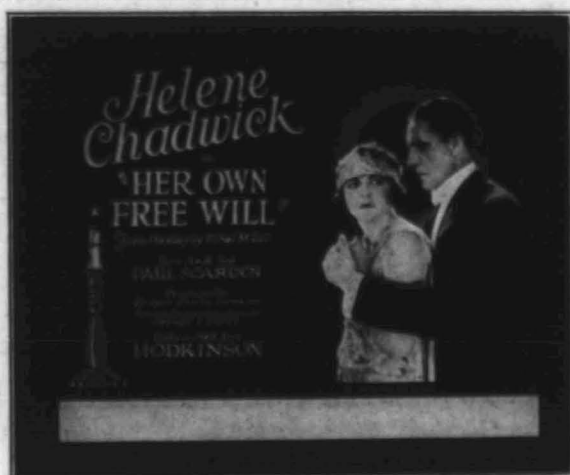
"Her Own Free Will" is our idea of real entertainment. Paul Scardon directed and Gerald C. Duffy made the screen dramatization.

ing at the screen dramatization of Dell story is a mighty good one. The plot is a rather unusual one of those impulsive, girls who leap first and look afterwards. She marries a man she does not love, separates him, and then the Fate seems to reward her by bringing them even before the home of course he comes back a trouble begins. The story is a dramatic climax which means enough to give away to say that it holds you breathless and to use an expression of the things. "thrilled to death".

Helene Chadwick gives a splendid real treat to look at when a girl who is so easy can act too. She certainly deserves her promotion to stardom. Holmes Herbert is a masterful specialty, is good as the Peter Cradock and Allan Simpson is convincing as Jerry Lister, the young chap who goes a little too far in helping Nan forget that she is married.

Director Paul Scardon did a splendid job. You'll like "Her Own Free Will" so don't miss it.

Colored Slide



To Please The Editor The Greatest Help To You

(An interview written to be used during the run of picture but which can be used in advance by simply changing two lines.)

ALLAN SIMPSON, AN EARNEST APOLLO

Heavy of "Her Own Free Will"
is "Acting Down" His
Good Looks.

FELLOWS, HERE'S A MIGHTY GOOD TIP

HELENE CHADWICK STAR OF NEW FILM

Beautiful Star Has Principle Role

Helene Chadwick Tells How A
Woman Likes to Be
Mastered.

RIGHT MAN MUST DO IT

Star of "Her Own Free Will"

"The thing I can't understand is I'm the villain all the time. In 'Another Scandal,' my last picture and now in 'Her Own Free Will' I'm 'the other man,' trying to steal someone's wife. A villain is usually a rather heavily built man with a mustache. I don't think I look particularly villainous."

Neither did we, but we refrained from saying so because when a young man is as good looking as Allan Simpson, his bump of conceit usually doesn't need any enlarging. But we needn't have had any anxiety on that score for Mr. Simpson is one of the least conceited Apollos we have ever met. In fact he is trying to "act down" his looks. He is doing his best to make folks forget that he was the nationally famous artist's model; he is an actor now and it is because of his acting and not his looks that he wants to succeed. And he's doing it! Around the studio he is known as "a most promising young man."

It was Allan Dwan who first gave him a chance to prove that he could act, and Mr. Simpson is immensely grateful. He will tell you that he spent the worst fifteen minutes of his life while he sat with Mr. Dwan in the projection room, watching a test of himself being run off and wondering how Mr. Dwan would take it. He had played in "Glimpses of the Moon" and "The Exciters" with Bebe Daniels. Dwan wanted him for a part in "A Society Scandal," but there wasn't another person in the studio who believed he could act. The test convinced Dwan that he was right, and Mr. Simpson more than convinced the others when he got the part. Then followed roles in "Miami," starring Betty Compson; "Another Scandal," starring Lois Wilson, and now Helene Chadwick's first starring vehicle, "Her Own Free Will," which is being shown at the

theatre this week. "I've done about everything," he said. "Been in the army, sold automobiles, had my own advertising agency, but I like the movies best. I love the adventure of it. I want to stick now and be a good actor and a star someday, I hope."

After we had seen this boyishly eager and intensely earnest young man before the camera we had to tell him that he was a good actor already and that if our guess was correct, he'd reach his coveted goal of stardom before a very long time.

An Excellent Herald

For an inexpensive and attractive herald use any of the production cuts and copy from any of the ads, shorts or catchlines.

In Ethel Dell's Story,
"Her Own Free Will"

Helene Chadwick, the alluring star of the picturization of the Ethel M. Dell story, "Her Own Free Will," which comes to the theatre for a run next has reached the top of the ladder by a steady and brilliant climb.

Helene was born and educated in Chadwick, New York. Previous to 1916, she was "The Girl on The Magazine Cover," the Harrison Fisher girl, the most photographed girl in America. She was the perfect type of beautiful American womanhood. Just as she was at the height of her glory Donald MacKenzie, who was looking for a western girl with a pretty face to play in "The Challenge" for Pathe, saw a Harrison Fisher drawing of her and induced her to embark upon a film career.

Among the many pictures in which she has appeared are "The Cup of Fury," "Heartsease," "From the Ground Up," "The Glorious Fool," "Gimme," "An Adventure in Hearts," "Girls," "Godless Men," "Quicksands," and "Made in Heaven." The screen characterizations selected for her have required supreme artistry for they were molded by famous writers. Rupert Hughes wrote and supervised "Scratch My Back," and "Dangerous Curve Ahead," in which Miss Chadwick appeared. She was also in "Yellow Men and Gold," by Gouverneur Morris; "The Sin Flood," by Henning Berger, the Swedish dramatist; "The Dust Flower," by Basil King, and "Brothers Under the Skin," by Peter B. Kyne.

As Nan Everard in "Her Own Free Will," Miss Chadwick has a role in which her talent and beauty are seen at their best.

Her supporting cast includes: Holmes Herbert, Allan Simpson, Violet Mersereau and George Backus.

SUCCESS DEPENDS UPON OPPORTUNITY

So Says Helene Chadwick, Pretty
Player Who Just Reached
Stardom

Pretty Helen Chadwick, who is starred in "Her Own Free Will," the screen version of the Ethel M. Dell story which comes to the theatre for a run next, believes that opportunity is just as necessary to success as the much advised "hard work."

"No matter how many years of hard work a player has given to the screen, fame will continue to remain far ahead, if opportunity does not come," she said. "Of course success on the screen, just

Says Woman Wants to Be
Worried About.

She had just come off the set of the final scene of "Her Own Free Will," the screen version of Ethel Dell's story now playing at the theatre. It was the scene where Nan Everard, the heroine, after refusing to live with the man she had married for money, and after doing everything to get away from him—even running away with another man—admits that she is in love with her masterful husband and is proud to be his wife "of her own free will." This is a love scene that is going to evoke a long sigh of satisfaction from the feminine contingent of any audience and make the male part secretly resolve to try out the tactics which Holmes Herbert employs as the husband.

"The woman of this generation is different from her predecessor," continued Miss Chadwick. "She is independent and is ready to say to a man, 'Well, if you don't like it you know what you can do,' but, on the other hand, she's feminine and likes to be mastered BY THE RIGHT MAN. She'll do anything for the right man but no amount of mastering is going to make her love the wrong man."

"But Nan didn't think Peter was the right man," we protested. "She married him for money."

"Not for money for herself, but for her father. I suppose it amounts to the same thing, though. Marrying for money and hoping that love will come after is a dangerous business. It's too big a chance to take. I don't see how any girl could do it—I can't conceive of any marriage without love. Nan didn't think of love at all—it was just sacrifice for her. She was a modern girl who had her own way all her life and so resented Peter's trying to make her do anything she didn't want to; but that was because she didn't realize that he loved her and that he had her own interest at heart all the time. After she ran away with Jerry and found out that the boy whom she had known all her life and trusted, had only one thing in mind, she realized the worth of her husband who had shown her every consideration and done everything for her own good."

"I think a woman likes a man to forbid her to do things because they aren't good for her. She likes to know that he is worrying about her."

"It depends upon how the mastering is done then? Is it a matter of technique?"

Miss Chadwick laughed, and then grew serious. She has an extremely expressive face that registers her every thought. "Well, yes, I suppose you would call it technique," she admitted. "It's the right way—but don't forget it's the right man who's doing it."

CATCHLINES

A gripping story of a girl who
married for money and refused to



A HODKINSON RELEASE
tion Cut No. 1

EWS

"HER OWN FREE WILL" IN EXCELLENT FILM

Helene Chadwick is Starred In
Gripping Story by Ethel
M. Dell.

A conflict of wills between a man and a woman is always interesting. Nan and her husband have a whale of a battle in "Her Own Free Will," Helene Chadwick's first starring vehicle, playing at the theatre. This screen dramatization of the Ethel M. Dell story is a mighty good picture.

The plot is a rather unusual one. Nan is one of those impulsive, warm-hearted girls who leap first and look afterwards. She marries a man she does not love, to save her father from bankruptcy. Fate seems to reward her by separating them even before the honeymoon but of course he comes back and then the trouble begins. The story works up to a dramatic climax which we are not mean enough to give away. Suffice it to say that it holds you breathless and to use an expression of the sweet young things, "thrilled to death."

Helene Chadwick gives a splendid portrayal of Nan. It is a real treat when a girl who is so easy to look at can act too. She certainly deserves her promotion to stardom. Holmes Herbert with whom husband roles seem to be a specialty, is good as the masterful Peter Cradock and Allan Simpson is convincing as Jerry Lister, the young chap who goes a little too far in helping Nan forget that she is married.

Director Paul Scardon did an excellent job. You'll like "Her Own Free Will" so don't miss it.



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"That gives him a chance to have acquired some experience and understanding," she explained. "Understanding is the greatest thing in marriage. The older man does the right thing at the right time; he often knows what is right even when the woman doesn't—that is, he does things which she doesn't realize are for her good until afterwards, just like Peter does for Nan in the picture. I don't think that any man ever entirely understands a woman, but the older man comes nearer to it than the younger."

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A Striking Display

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lobby, you will be able to think of many different uses for it to meet your individual needs.

answer to "the screen."

Here's what Holmes Herbert, who has the leading male role in "Her Own Free Will" which comes to the theatre for a run next has to say on subject:

"Acting, of course, whether for the stage or for the screen, is very much the same, but on the stage one can cheat a bit; on the screen one doesn't cheat. By that I mean that there are times on the stage when the best of us let down a little. There may be times when you are witnessing a play that you feel that somehow or other the players do not seem to be living their parts. The performance lacks conviction. Nine times out of ten that is when the players are doing what I call cheating, that is, they are either not giving their best, or they may even be kidding. No one dares to kid with the concentrated eye of the camera waiting to register your every move. You are bound to give your best. Then again, in a studio one is kept on the jump all the time. An actor never knows what he is going to be obliged to do. He may never have seen the script. A director describes a scene to him, and quick, snap, at once, the actor has to visualize his characterization, which calls for all his ingenuity and inventiveness. There is no leisurely working out of a role. And for that reason I feel that the studio put more demands upon one's wits; the stage upon one's imagination."

"Her Own Free Will," the latest picture in which Mr. Herbert appears, was adapted by Gerald C. Duffy from Ethel Dell's story of the same name. Helene Chadwick is starred.

Colored Slide



(Advance Stories.)

Holmes Herbert Tells Attributes of Ideal Husband

Holmes Herbert is a movie husband again in "Her Own Free Will", the screen version of Ethel Dell story which comes to the theatre for a run next. Mr. Herbert hasn't kept track of the number of husbands he's been since he entered the movies but he's been about every kind there is.

"Playing husbands is the thing I can do best, I suppose." "I've been a husband myself for a long time—perhaps that accounts for it," he said. "In the movies, I've played a husband who did not know his own wife, husbands who've doubted their wives, gentle husbands, simple husbands, masterful husbands, ideal husbands—I think the husband I play in "Her Own Free Will" is the ideal one. Why? Well, he sticks up for his own rights and gets them. He has strength of character to go away and trust his wife. He understands her and he has the patience to wait until the love is fifty-fifty. It has to be that way in marriage. Love that is forced isn't worth having."

Helene Chadwick plays the wife in "Her Own Free Will". In her support, besides Mr. Herbert, appear Allan Simpson, Violet Mersereau and George Backus.

VIOLET MERSEREAU IN NEW FEATURE

Violet Mersereau one of the screen's most delicate blondes in "Her Own Free Will" the screen version of Ethel M. Dell's story which comes to the theatre for a run next became an actress at a very tender age. She began playing child parts in stock, toured with Margaret Anglin, was a member of the original

(Take these stories to your editor during the showing of the picture.)

Gerald C. Duffy Does Another

Gerald C. Duffy who made the screen dramatization of "Her Own Free Will", Ethel M. Dell's story playing at the theatre, is the author of two hundred published magazine stories and articles and of nearly fifty produced original screen stories. He inaugurated "Picture Play Magazine" and was editor of it for three and one-half years. His experience includes two years with Goldwyn, two years with Mary Pickford, as scenario writer and editor, and a period with Robertson-Cole as head of the scenario depart in California.

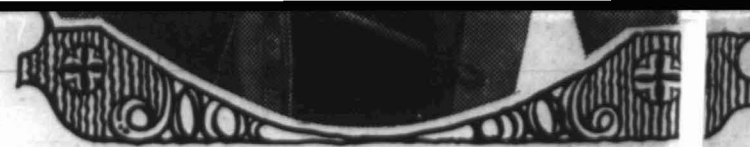
Mr. Duffy's last important work was of Rex Beach's story "The Recoil". Besides making the screen dramatization, he went to France and England to assist at its production and also wrote the titles. He is considered one of the best title writers in the business and has commanded the highest prices ever paid for such work.

Mr. Duffy has the distinction of being the only screen dramatist whose work has been recognized in literary circles to the extent of having two pages devoted to him in the "Letters and Art" section of "The Literary Digest". His dramatization of "Her Own Free Will" is declared to be an unusually fine piece of work. Helene Chadwick is the star and her supporting cast includes Holmes Herbert, Allan Simpson, Violet Mersereau and George Backus.

company of "The Clansman", and starred on the road as Rebecca in "Rebecca of Sunnybrook Farm".

She has appeared in Famous Players, Universal, Bluebird, Pioneer, Fox and C. C. Burr screen productions, among them "Nero", "Thunderclap" and "Luck".

In her support, besides Violet Mersereau, are seen Holmes Herbert, Allan Simpson, and George Backus. Paul Scardon directed and Gerald C. Duffy made the screen dramatization.



'HER OWN FREE WILL' ~ A HODKINSON RELEASE

Two-Col. Production Cut No. 1

REVIEWS

HELENE CHADWICK IS FINE ACTRESS

Charming Star is Excellent In "Her Own Free Will," Ethel Dell Story.

Helene Chadwick achieves a real triumph in the screen version of Ethel M. Dell's popular story "Her Own Free Will," which the theatre is offering this week.

It is no news when we say Helene is charming, for she always has been, but we can say she is at her very best as Nan Everard the self-willed, impulsive, yet kind-hearted girl who married for money in, order to save her father from bankruptcy. We didn't blame her husband for refusing to release her when she said her marriage was a mistake for she is a regular girl, one with brains and spirit enough to do what she things is right and then do an "about face" when she realizes she is wrong. To get the divorce, Nan goes away with Jerry Lister, a childhood pal, whom she never doubts. She learns with bitterness that Jerry is not half so decent as her stern husband whom after all, she has treated rather shabbily. It is the conflict of wills between Nan and her husband that makes the picture so gripping.

The cast is small but most competent. Holmes Herbert is excellent as the stern husband; Allan Simpson is good as Jerry and praise is also due George Backus as Nan's father and Violet Mersereau as her sister.

"Her Own Free Will" is our idea of real entertainment. Paul Scardon directed and Gerald C. Duffy made the screen dramatization.

"HER OWN FREE WILL" IN EXCELLENT FILM

Helene Chadwick is Starred In Gripping Story by Ethel M. Dell.

A conflict of wills between a man and a woman is always interesting. Nan and her husband have a battle in "Her Own Free Will," Helene Chadwick's first starring

ing at the screen dramatization of Dell story is a mighty good picture.

The plot is a rather unusual one. Nan is one of those impulsive, warm-hearted girls who leap first and look afterwards. She marries a man she does not love, to save her father from bankruptcy. Fate seems to reward her by separating them even before the honeymoon but of course he comes back and then the trouble begins. The story works up to a dramatic climax which we are not mean enough to give away. Suffice it to say that it holds you breathless and to use an expression of the sweet young things, "thrilled to death".

Helene Chadwick gives a splendid portrayal of Nan. It is a real treat when a girl who is so easy to look at can act too. She certainly deserves her promotion to stardom. Holmes Herbert with whom husband roles seem to be a specialty, is good as the masterful Peter Cradock and Allan Simpson is convincing as Jerry Lister, the young chap who goes a little too far in helping Nan forget that she is married.

Director Paul Scardon did an excellent job. You'll like "Her Own Free Will" so don't miss it.

George Backus Veteran Actor

George Backus, who plays Colonel Everard, father of the heroine in "Her Own Free Will," the picturization of Ethel M. Dell's story now playing at the theatre is a veteran of the stage, having been an actor for over forty years. He began in pictures ten years ago by playing small parts and gradually going to bigger and bigger ones. Because of his upright bearing and fine character he is known around the studios as a "real gentleman" and he usually portrays one on the screen.

His pictures include "The Exciters," "Eyes of the Soul," "Anna Ascends," "The Third Degree," "Crossed Wires" and "The Warrens of Virginia."

Helene Chadwick is starred in "Her Own Free Will." Gerald C. Duffy made the screen dramatization and Paul Scardon directed.

THEY WERE IN HOT WATER!

The technical staff "made it hot" for the players during the filming of "Her Own Free Will", Helene Chadwick's new picture now playing at the theatre.

Some water scenes were necessary and Little Neck Bay, Long Island where the sequence was to be taken, was rather chilly. Instead of abandoning Long Island as a location and taking the company to Florida or Southern California, the technical staff put their heads together and went the Gulf Stream one better. They devised a clever heating apparatus similar to those used in barber shops but on a gigantic scale. The water in the immediate vicinity of the players was kept lukewarm by the heating device which was submerged out of view of the cameras.

"Her Own Free Will" is the picturization of Ethel M. Dell's story of the same name. In support of Miss Chadwick appear Violet Mersereau, Holmes Herbert, Allan Simpson and George Backus. Paul Scardon directed.

Violet Mersereau Wears Paris Gowns In Latest Picture

Many beautiful gown are worn by both Helene Chadwick, the star, and Violet Mersereau who plays the second important feminine role in "Her Own Free Will", the screen dramatization of Ethel Dell's story, now being shown at the theatre.

Miss Mersereau, was especially glad to be able to "wear some clothes" because she had been playing "raggedy roles" and costume parts in all her recent pictures and had to dress up for a long time.

She celebrated by getting a Paris wardrobe. It included a peach evening gown gorgeously beaded, a lavender velvet dinner dress, a pea-green afternoon dress of crepe and lace, all of them imports and very unique.

Miss Mersereau is anxious for feminine fans to know about these creations because she is sure no one will want to miss them.

"Her Own Free Will" is a story of a girl who married for money and then refused to stick to her bargain. Paul Scardon directed.

LAST DAY NOTICE

"Her Own Free Will", in which Helene Chadwick is starred, crosses its run at the theatre tonight.

The story adapted for the screen by Gerald C. Duffy from Ethel M. Dell's story of the same name is a tale of a girl who marries for money and after trying every way to be free of her domineering husband, finally falls in love with him.

In support of Miss Chadwick appear Holmes Herbert, Violet Mersereau, Allan Simpson and George Backus. Paul Scardon directed.

A HODKINSON RELEASE

Production Cut No. 1

VIEWS

"HER OWN FREE WILL" IN EXCELLENCE

In Helene Chadwick is Gripping Story by M. Dell.

A conflict of wills between a woman and her husband have battle in "Her Own Free Will," Helene Chadwick's first starring role.

The plot is a rather unusual one. Nan is one of those impulsive, warm-hearted girls who leap first and look afterwards. She marries a man she does not love, to save her father from bankruptcy. Fate seems to reward her by separating them even before the honeymoon but of course he comes back and then the trouble begins. The story works up to a dramatic climax which we are not mean enough to give away. Suffice it to say that it holds you breathless and to use an expression of the sweet young things, "thrilled to death."

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any enlarging. But we needn't have had any anxiety on that score for Mr. Simpson is one of the least conceited Apollos we have ever met. In fact he is trying to "act down" his looks. He is doing his best to make folks forget that he was the nationally famous artist's model; he is an actor now and it is because of his acting and not his looks that he wants to succeed. And he's doing it! Around the studio he is known as "a most promising young man."

It was Allan Dwan who first gave him a chance to prove that he could act, and Mr. Simpson is immensely grateful. He will tell you that he spent the worst fifteen minutes of his life while he sat with Mr. Dwan in the projection room, watching a test of himself being run off and wondering how Mr. Dwan would take it. He had played in "Glimpses of the Moon" and "The Exciters" with Bebe Daniels. Dwan wanted him for a part in "A Society Scandal," but there wasn't another person in the studio who believed he could act. The test convinced Dwan that he was right, and Mr. Simpson more than convinced the others when he got the part. Then followed roles in "Miami," starring Betty Compson; "Another Scandal," starring Lois Wilson, and now Helene Chadwick's first starring vehicle, "Her Own Free Will," which is being shown at the theatre this week.

"I've done about everything," he said. "Been in the army, sold automobiles, had my own advertising agency, but I don't like it. I want to stick now and be a good actor and a star someday, I hope."

After we had seen this boyishly eager and intensely earnest young man before the camera we had to tell him that he was a good actor already and that if our guess was correct, he'd reach his coveted goal of stardom before a very long time.

An Excellent Herald

For an inexpensive and attractive herald use any of the production cuts and copy from any of the ads, shorts or catchlines.



HELENE CHADWICK in "HER OWN FREE WILL" A HODKINSON RELEASE

One Col. Star Cut No. 1

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the top of the ladder by a steady and brilliant climb.

Helene was born and educated in Chadwick, New York. Previous to 1916, she was "The Girl on The Magazine Cover," the Harrison Fisher girl, the most photographed girl in America. She was the perfect type of beautiful American womanhood. Just as she was at the height of her glory Donald MacKenzie, who was looking for a western girl with a pretty face to play in "The Challenge" for Pathe, saw a Harrison Fisher drawing of her and induced her to embark upon a film career.

Among the many pictures in which she has appeared are "The Cup of Fury," "Heartsease," "From the Ground Up," "The Glorious Fool," "Gimme," "An Adventure in Hearts," "Girls," "Godless Men," "Quicksands," and "Made in Heaven." The screen characterizations selected for her have required supreme artistry for they were molded by famous writers. Rupert Hughes wrote and supervised "Scratch My Back," and "Dangerous Curve Ahead," in which Miss Chadwick appeared. She was also in "Yellow Men and Gold," by Gouverneur Morris; "The Sin Flood," by Henning Berger, the Swedish dramatist; "The Dust Flower," by Basil King, and "Brothers Under the Skin," by Peter B. Kyne.

As Nan Everard in "Her Own Free Will," Miss Chadwick has a role in which her talent and beauty are seen at their best.

Her supporting cast includes: Holmes Herbert, Allan Simpson, Violet Mesereau and George Backus.

SUCCESS DEPENDS UPON OPPORTUNITY

So Says Helene Chadwick, Pretty Player Who Just Reached Stardom

Pretty Helen Chadwick, who is starred in "Her Own Free Will," the screen version of the Ethel M. Dell story which comes to the theatre for a

run next week, believes that opportunity is just as necessary to success as the much advised "hard work."

"No matter how many years of hard work a player has given to the screen, fame will continue to remain far ahead, if opportunity does not come," she said. "Of course success on the screen, just as in any other enterprise requires hard work. But the years of effort mean very little if one is not given the opportunity to show one's wares to the best advantage. If a person has the natural gift of acting he or she can become a public favorite in a single production under the eye of a real director. But there are scores of struggling players who are never given a chance to display their gift."

"I, myself, know of real artists who for years have been engaged as such, but who have never 'arrived' simply because they have not had a chance. Hard work may win recognition for a laborer, but insofar as a screen star is concerned, opportunity is the largest and most important factor."

Although Miss Chadwick has long been a public favorite, "Her Own Free Will" is the "opportunity" that establishes her as one of the most charming and talented young stars on the screen.

theatre. It was the scene where Nan Everard, the heroine, after refusing to live with the man she had married for money, and after doing everything to get away from him—even running away with another man—admits that she is in love with her masterful husband and is proud to be his wife "of her own free will." This is a love scene that is going to evoke a long sigh of satisfaction from the feminine contingent of any audience and make the male part secretly resolve to try out the tactics which Holmes Herbert employs as the husband.

"The woman of this generation is different from her predecessor," continued Miss Chadwick. "She is independent and is ready to say to a man, 'Well, if you don't like it you know what you can do,' but, on the other hand, she's feminine and likes to be mastered BY THE RIGHT MAN. She'll do anything for the right man but no amount of mastering is going to make her love the wrong man."

"But Nan didn't think Peter was the right man," we protested. "She married him for money."

"Not for money for herself, but for her father. I suppose it amounts to the same thing, though. Marrying for money and hoping that love will come after is a dangerous business. It's too big a chance to take. I don't see how any girl could do it—I can't conceive of any marriage without love. Nan didn't think of love at all—it was just sacrifice for her. She was a modern girl who had her own way all her life and so resented Peter's trying to make her do anything she didn't want to; but that was because she didn't realize that he loved her and that he had her own interest at heart all the time. After she ran away with Jerry and found out that the boy whom she had known all her life and trusted, had only one thing in mind, she realized the worth of her husband who had shown her every consideration and done everything for her own good."

"I think a woman likes a man to forbid her to do things because they aren't good for her. She likes to know that he is worrying about her."

"It depends upon how the mastering is done then? Is it a matter of technique?"

Miss Chadwick laughed, and then grew serious. She has an extremely expressive face that registers her every thought. "Well, yes, I suppose you would call it technique," she admitted. "It's the right way—but don't forget it's the right man who's doing it."

CATCHLINES

A gripping story of a girl who married for money and refused to stick to her bargain.

Fate snatched her from the arms of a husband whom she did not love and just as suddenly brought him back into her life again.

He was a masterful man and she a girl who had always had her own way.

To get away from her husband she accepted the protection of the boy she had known since childhood; then she found that not even he was worthy of her trust.

She was twenty—prettiest, gayest, wildest of her set. Would she submit to the will of her masterful husband?

She laughed before her wedding guests, but fear gripped her heart and she made her vows with a face as white as death.

The story of a savage husband and a wife who came to him of her own free will.

Charming Helene Chadwick in an extraordinary story by Ethel M. Dell, "the novelist who never had a failure."

She chafed long and bitterly against the chain of her marriage, but it turned to links of purest gold.

The strange story of a girl who leaped first and looked afterward.

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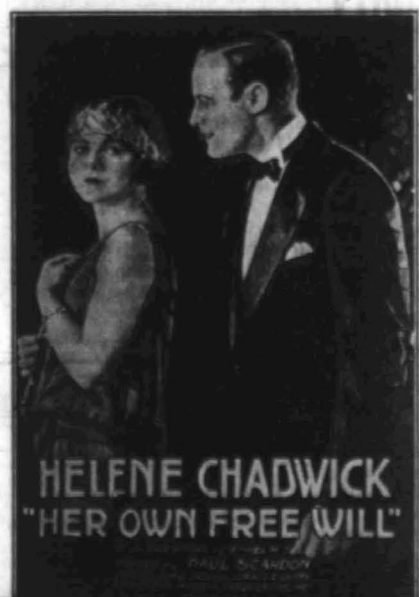
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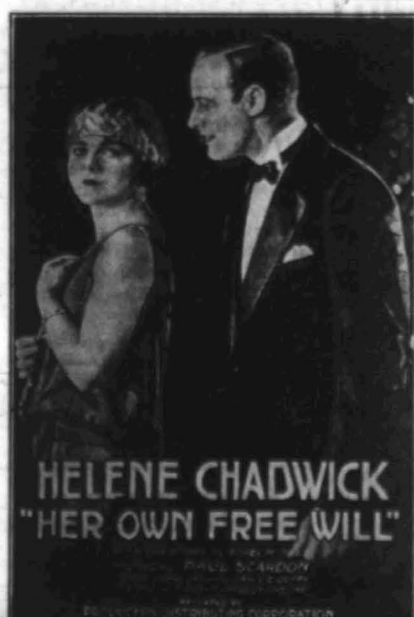
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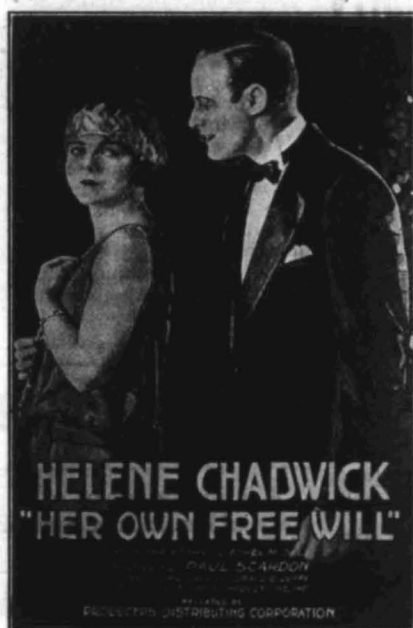
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Put 'Em Up and
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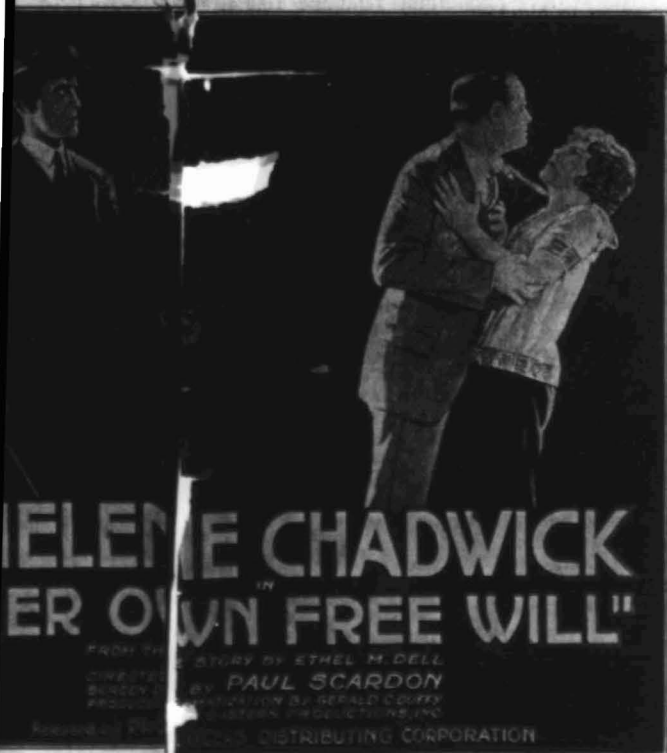
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Twenty-four Sheet Poster



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